GOVERNMENT OF INDIA
RAILWAYS
LOK SABHA

UNSTARRED QUESTION NO:3316
ANSWERED ON:24.08.2006
TENDER FOR ADVERTISEMENTS ON TRAIN COACHES
Singh Shri Rakesh

Will the Minister of RAILWAYS be pleased to state:

(a) Whether the Railways propose to rent out the outer surface of the train coaches for advertisement purposes in Jabalpur Division through open tender so as to boost the earnings in the Western Railways;

(b) If so, the details thereof; and

(c) The estimated earning through such advertisements to the Railways?

Answer

MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI R. VELU)

(a): There is no such proposal at present.

(b) & (c): Do not arise.